

EXPAND
MARKETING -
DEALER SERVICES



Mark Hooper

Phone - 832.878.0102

www.expandms.com

www.expandmarketingservices.com

mhooper@expandmarketingservices.com

THE **SMART WAY** TO
EXPAND
YOUR BUSINESS

EXPAND
MARKETING -
DEALER SERVICES



Expand Marketing will give your dealership the competitive edge it needs to increase business using superior processes, the internet, and technology.



COMPANY

Expand Marketing Services provides dealerships with an array of technical and procedural advantages. We can help you expand your dealership using the power of modern technology and industry leading best practices.

SERVICES

Addressing the E-commerce, Marketing and IT needs of your dealership

WHAT WE DO

Your dealership needs more customers. We show you how to get them using the least expensive form of advertising, the internet. Services we offer:

eBay Motors

Search Engine Optimization

Consulting

IT Services

Facebook Fan Sites

E-Commerce Strategy

Website Redesign

E-Mail Marketing Campaigns

On-Line Reputation Management

eBay Motors Account Creation and eBay Motors Training

When done properly, eBay can be one of your strongest marketing and sales tools available. We all know that selling a vehicle is about the right customer, seeing the right vehicle, at the right time. Get your vehicles seen by hundreds, if not thousands, looking for that exact vehicle and watch your sales and grosses increase!

On-Line Reputation Management

Consumer reviews can hurt, or help, your on-line brand image. Many consumers will decide whether or not to do business with your dealership based on your on-line reviews. Expand Marketing can make sure your on-line image matches the dedication you have shown to giving your customers a quality experience. Make your on-line image give you an edge over your competition.

Dealership Facebook Fan Site, Sending Fan Invitations to your clients and Fan Site Updates

Every message you post, to your Facebook site, will be seen by all your clients that are fans. This is one of the best ways to stay in contact with your clients and help insure their loyalty. After all, if they see your dealership on a daily or weekly basis, they will think of you first, when they or someone they know, needs a new vehicle, service work or parts!