

EXPAND
MARKETING SERVICES



Mark Hooper

Phone - 832.878.0102

www.expandmarketingservices.com

mhooper@expandmarketingservices.com

THE **SMART WAY** TO
EXPAND
YOUR BUSINESS

EXPAND
MARKETING SERVICES



Expand Marketing Services will give your company the competitive edge it needs to increase business using the internet



COMPANY

Expand Marketing Services provides companies with an array of technical advantages for all levels and types of businesses. We can help you expand your business using the power of modern technology.

SERVICES

Addressing the E-commerce, Marketing and IT needs of your business

WHAT WE DO

Your company needs more customers. We show you how to get them using the least expensive form of advertising, the internet. Services we offer:

Web Design

Search Engine Optimization

Consulting

IT Services

Viral Marketing

E-Commerce Strategy

Website Redesign

E-Mail Marketing

Social Media Marketing

How important is having a strong web presence to your company?

Magazines and newspapers are rapidly becoming obsolete because most consumers use the internet to meet their information needs. Phonebooks are a relic of the past. TV and radio are expensive and TiVo and XM have hurt advertising in those mediums. The good news is the medium that can be most effective, the internet, is also the least expensive to utilize.

Is your website easy to find, well laid out and producing results?

For many organizations that have already embraced the Internet, it is time to refocus their online presence with **web site re-engineering**. Whether it's improving their online presence, or developing a new web site for their online brand image, or leveling the playing field with their competitors, the key to survival is continuous improvement.

Why SEO (search engine optimization) is important.

Websites are primarily built to promote business and increase opportunities. In both cases it is important for the website to be visible on various search engines; since 90% of the quality hits to any website are from search engines. ***If customers cannot find you on the internet, why have a website at all?***

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